



KATIE TULLY katie@katietyully.com 248 568 6491 www.katietyully.com

EXPERIENCE

LOVE AND WAR Designer / Art Director

New York, NY, January 2010–present
Designed branding campaigns, advertisements, print collateral, email newsletters, and promotional materials.

FREELANCE

New York, NY, 2008–present
Clients include WealthOne, jhchoi, and Rome Art Program.
Identity, print collateral, and web design.

JHCHOI Graphic Design Intern

New York, NY, May 2009–August 2009
Designed logos, print materials, and websites. Conceptualized Flash animations, logos, and print collateral.

THE NEW SCHOOL FOR SOCIAL RESEARCH Editorial Assistant

New York, NY, September 2008–May 2009
Designed New School Psychology Bulletin, Vol. 6, No. 1. Designed logo, event program, and website for the 2009 Interdisciplinary Memory Conference.

KATE SPADE Creative Department Intern

New York, NY, September 2008–December 2008
Designed promotional materials for retail locations, in-store graphics, and internal brand documents.

DARDEN STUDIO Design Intern

Brooklyn, NY, May 2008–August 2008
Designed personal display typeface. Assisted with customized font and kerning of typefaces.

ABC CARPET & HOME Public Relations Intern

New York, NY, May 2007–July 2007
Created monthly product placement newsletter and PR retail window display.

SKILLS

Adobe InDesign, Illustrator, Photoshop, Microsoft Word, PowerPoint, HTML/CSS. Detail-oriented, highly motivated, strong organizational and communication skills.

LOVES

Knitting, bookbinding, illustration, paper constructions, building Ikea furniture, screenprinting, sewing, design blogs, teacups.

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN

New York, NY, BFA Communication Design, May 2010
Branding & identity, print design, typography, typeface design
Dean's List, Fall 2006–Fall 2009